



KEEN ST. LOUIS BOWL-A-THON Event Pledges

- Individual and Team Pledges help us raise funds for KEEN athletes and programs.
- Please use the Bowler Pledge Sheet from the event invitation to obtain pledges.
- Individuals on a team can raise pledges individually or on behalf of the entire team.
- Pledges can be "per-pin" or a set amount (flat donation). Per-pin pledges can include a maximum or "up-to" amount.
- Please bring your completed pledge sheet and donations to the event. For per-pin donations, KEEN volunteers will contact your sponsors after the event to collect the pledges based on your combined score from two games.
- Everyone collecting pledges will receive one entry to the pledge raffle.

BOWL FOR FREE!

Raise \$125 or more in flat donation pledges (does not include "per-pin" pledges) and your ticket to the bowl-a-thon is free! Pledges must be turned in at the event.

TIPS FOR RAISING PLEDGES

CONSIDER YOUR CONTACTS: Exercise partners, sports coaches, religious groups, friends, neighbors, classmates, colleagues, matching employer funds - all are likely to support you!

BASIC INFORMATION ABOUT KEEN:

- KEEN (Kids Enjoy Exercise Now) St. Louis is a local affiliate of a national, nonprofit 501(c) (3) volunteer-led organization that provides one-to-one recreational opportunities for youth with disabilities at no cost to their families or caregivers.
- KEEN's mission is to foster the self-esteem, confidence, skills and talents of its athletes through non-competitive activities, allowing young people facing even the most significant challenges to meet their individual goals.

- What makes KEEN unique? We accept every child into our programs, even those with significant disabilities; we do not charge for our programs; and we provide each athlete with their own coach to help them develop new skills and make new friends.
- Our goals are to continue to meet the challenges of keeping our programs free of charge, to expand the number of children we serve, and to recruit new volunteers.
- The KEEN bowl-a-thon raises funds to support KEEN St. Louis Sports and Swim programs, which are offered free of charge to nearly 80 athletes and their families.

LET YOUR CONTACTS KNOW HOW THEY CAN CONTRIBUTE:

- Pledges can be either a "per-pin" pledge or a flat donation.
- For per-pin pledges, we recommend a dime, quarter, or dollar per pin.
- Sponsors can indicate a maximum per-pin pledge ("up-to" amount).
- The per-pin pledge will be calculated by adding pins from **two** games of bowling.
- For a flat donation, the sponsor indicates a donation amount that is not tied to your final score; you only have to show up and bowl in order to collect the flat donation.

LET YOUR CONTACTS KNOW HOW PLEDGES WILL BE COLLECTED:

- KEEN volunteers will contact your sponsors after the event regarding their pledge if the pledge was not turned in at the event.
- Donations are tax deductible to the fullest extent allowed by law and a receipt will be mailed to all donors.
- KEEN St. Louis, LLC is a 501(c) (3) organization. A copy of our current financial statement is available upon request by contacting KEEN St. Louis, LLC at PO Box 69010, Saint Louis, MO 63169; 314.259.5980; info@keenstlouis.org.

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